

## Travel Brochures transcript

Hello year 2. Welcome to our last week of literacy lessons in year 2. I can't believe we're saying that! Our last video, this will be my last video to you for year 2.

Before I get started with explaining the task that we're doing this week, I just wanted to say a big well done. I am so proud of all of the hard work you've been doing over the last few weeks, well, few months really. Working at home is not easy but you've been trying really hard and I know that people at home as well, your grown-ups at home have been helping you too. So I just wanted to say a big **'Thank you.'** I hope these videos have been helpful and I hope you've enjoyed the learning that you've been doing at home too? I've really enjoyed making these videos and thinking of fun activities for you to try and do at home.

So, this is our last literacy activity and I'd like you to do a little project for me this week. This project is linked to our history learning. So, before I get started, if you haven't done the history curriculum challenges that are on the website so far, you will find this activity a little bit challenging. So I want to encourage you now, if you haven't done the history activities, I want you to do that first before you try the literacy job this week. Ok, you need to do those history activities so that you have the knowledge to be able to do this literacy task.

So, this week I would like you to imagine that you are a travel agent. I want you to imagine that you work for a travel company but this travel company is in the past. I want you to imagine that you are a travel agent in the past. Ok, around 100 years ago. I want you to imagine that you want to encourage people to come and visit the seaside. To do that, you've been asked to create a holiday or a travel brochure all about what people can do when they come and visit the seaside. Now remember, in those days, not that many people would visit the seaside for holidays because *(Oh, hello Lila. Sorry this is my dog whose just come and interrupted.)* *Laughs!* Anyway, so not that many people would come and visit the seaside because they couldn't afford it, only rich people would go to the seaside for a holiday. So you need to try and encourage more people to come and visit for a seaside holiday but remember that it's in the past.

So on your brochure you should be thinking about a 'title', a really catchy title. You should be thinking 'headings'. Now if you think back, what else have we used headings for? We used headings to create a leaflet all about plastic pollution when we were back at school. So you know that headings are to separate different parts and they talk about a specific thing. So they're like mini titles. A brochure is really similar to creating a leaflet, its information about something. Your brochure, the difference I suppose is that your brochure is trying to encourage people, make people come to the seaside for their

holiday. Ok, so you want to make it sound really exciting, really attractive, really fun and you want to be able to do that by creating or thinking about using pictures, using good facts. You want to maybe have a heading that is '*What we can do*', '*What we could eat*', '*How to get there*', but remember all of your facts need to be imagining that you were in the past. So you need to use your knowledge of seaside holidays in the past and think about... well, what could they do in the past when they visited the seaside? What could they eat? How did they get there?

Ok, so that's your task, your little project. Now your brochure could be on the computer, you could use 'Purple Mash', there are some templates of leaflets and brochures on 'Purple Mash'. You could create a 'Word' document. You could use the template that I've put on the website to help you, or you could think of your own template to make it look really snazzy, attractive and eye catching.

I've also saved some pictures of other children's brochures that they have created. I just found them on the internet and I thought that would be a really good thing for you to look at to get some ideas. So on the website, have a look at the different examples of other children's brochures of other areas of the world. They're all travel brochures, so that should give you some helpful tips and ideas. So you can do it on the computer, use the template that I've given you or you can create your own template, I don't mind.

Before you create your brochure, what I'd like you to have a go at doing is the reading comprehension activity, ok, that can be your first job to do this week. You can do that after you've watched this video. That reading comprehension activity is there to help you think about some facts about seaside holidays in the past. So after completing that reading task, you should have more ideas of what you could put into your brochure. So do have a go at doing that because it will help you to know what to put in your brochure. It will tell you things like, what people did when they went to the seaside, what they ate when they went to the seaside.

So that's your task today, this week, sorry. You can spend the week having a go at this. I'd really like you to try and use your knowledge of our history learning about seaside holidays in the past. I'd like you to include a '*Title*' and some '*Headings*'. I'd also like you to try and use adjectives and different sentence types. Those are our '*Success Criteria*'. So using your historical knowledge of seaside holidays in the past is, one. Including a title and headings on your brochure is our second success criteria and trying to use adjectives and sentence types, different sentence types is your third success criteria. So try to put questions, commands. *Visit the seaside*. That would be a command. What can you do at the seaside? That would be a good question. Do you like paddling? There's another question that you could use. Do you like fish and chips? Have you ever tried fish and chips? There are some examples ok. So, oh, an

exclamation as well. Maybe you could think of an exclamation. What a lovely time you'll have! How wonderful the seaside is! So there's a little example of different sentence types that you could include in your brochure to help you.

Right, I hope you have fun with this, I hope you get creative with your colouring and your pictures. Maybe thinking of some bubble writing or nice swirly writing to make it look really attractive and eye catching and then have a go at making your brochure as brilliant as you can make it, as your last piece of work in year 2.

Brilliant, ok, fantastic, well that's it from me I'm not going to do anymore videos this week, you know what you need to do. All of the stuff you need is on our website and I hope you have fun and take care. I will see you soon. Bye!